

Board Meeting Minutes

January 8, 2026

PRESENT: President Mike Herbert, V.P. Dave Storey, Secy. John Stofflet, Directors Kelsey & Kevin Yeska, Brad Westergaard, Cara Connelly, Exec. Dir. Susannah Peterson. EXCUSED: Kim Sue Lamster

President Herbert called the meeting to order at 5:32pm and read the Mission Statement.

Welcome to new board members Kevin and Kelsey Yeska

Secy. John Stofflet delivered the Treasurer's Report in Kim Sue's absence: \$375,000 in ONB MMA; \$4,600 UWCU checking; \$6,150 UWCU Investment Acct; \$118 savings Total assets ~\$385,868; Susannah expecting about \$60,000 in incoming grants—Culver's etc.

ED Report: Susannah referred to her report sent Jan. 5: We had a wonderful December season with many toys, games and activities donated by generous community members and friends which we distributed to over 400 individuals. I can not tell you how many dolls, pencils, games, science kits, crayons and such we have in our midst. It is indeed a lucky feeling to have things to use throughout the year for kiddos in need in addition to the holidays. If anyone wants to come and help me sort and store...that would be great. These are items from area businesses, church groups work places, etc. Thank you to everyone who did gift pick ups and drop offs to the hospital, the office and beyond. Again, we matched hundreds of families with patients/sibs/parents with gifts!

We had a good financial end of the year with some generous donations and grants that are in the works to be distributed in the first quarter of 2026.

In December, bags and cards were delivered. Based on the government shut down, we definitely felt a deeper need for grocery and gas cards that were distributed to families.

We have our new Parent-to-Parent group form in for printing and our QR code on all new brochures. Check out our new QR window cling after tomorrow. Was waiting for a bit warmer day to hang it, even though it is inside.

The website should be all caught up with new folks...thanks for sending in your pictures and bios.

Susannah read Kim Sue's AFCH Patient-Family Liason report: Heavy influx of new ped cancer families--~5 per week. Many "socially complicated split households", and 10-12 undocumented families being served. More families are facing issues with creditors.

New/Old Business: Susannah updated us on the new Parent-to-Parent flyer, and the QR code. Discussion about finding a sponsor like Liz Lauer or Edward R. Jones to pay for the Madison Children's Museum BCCN Holiday Party fee. Susannah determining a date for summer picnic. Kelsey and Kevin discussed their decision to join the BCCN Board, after running the very successful Fishing for Families Bass Tournament for 10 years. "The time felt right". Kelsey mentioned having a 2 and 4-year-old and cancer prevalent in her family brings the mission close to their hearts.

Extensive and productive discussion about continue to grow FFF, by encouraging more individuals and companies to donate, making it easy for them to share tournament donation links, and perhaps growing our presence on all of our (and an influencer's) social media pages. Kelsey mentioned the power of sending texts to families and friends with a donation link.

Meeting adjourned at 5:33. Duration 61 minutes. Impressive!